**Stream HTML Email Developer Position: Pre-Interview Test  
  
Objective**

Update the email template with graphics, copy, content, and links utilizing the information and direction in this document in combination with the resources in the included “Resources” folder. Keep in mind that you may be required to appropriately resize and/or crop the graphics and photos to fit the dimensions of the template. All final graphics and images being used in the email must be placed inside the “images” folder and linked appropriately in the HTML. Please be sure the email is mobile friendly. You may be required to add in a few cascading style sheet classes and styles for mobile optimization.

**Deliverables**

Please provide Stream an HTML file and images with your completed email design. You may send a compressed .ZIP or .RAR file containing the finished HTML file, folder(s), and images to ACD@streamcompanies.com & creativedirectors@streamcompanies.com when complete. Please name the .ZIP or .RAR file YOURNAME\_TEST. Along with the files, please also submit an hourly estimate of how long it took you to complete this task and a summary of your process.

**Directions:**

**Update the Folder Name**

Update the folder name to “Nissan24\_sales”

**Update the HTML File Name**

Update the file name from to “Nissan24\_sales.html”

**Update the Logos**

Update the logos in the template with the updated logos located in the Resources folder.

**Update the Pre-header**

Update the pre-header text to read: 0 down payment leases. 1

**Update the Event Main Graphic**

Update the email template with the “Awesome August Event” graphic in the resource folder. Update the name of the graphic “Nissan24\_SalesEmail.jpg”

**Update the featured vehicles with the new featured vehicles below**

**Vehicle #1:**

New 2021 Nissan Sentra S FWD

$149

per month lease for 24 months2

VIN 3N1AB8BV6MY302901

<https://www.nissan24auto.com/new-inventory/index.htm?utm_source=StreamEmailCampaign&utm_medium=email&utm_campaign=N24-Sales_Sentra>

**Disclaimer:** VIN 3N1AB8BV6MY302901. Model # 12011. MSRP $20,900. Selling price $20,222. Lease for 24 months at 10k mi/year. $2,500 down payment due at lease signing plus tax, title, registration, doc fee, and acquisition fee. $0 security deposit. Offer includes all applicable incentives and rebates. Payment based on Tier 1 credit rating. Must finance through NMAC. See dealer for details.

**Vehicle #2:**

New 2022 Nissan Altima S FWD

$169

per month lease for 24 months3

VIN 1N4AL4CV3NN341886

<https://www.nissan24auto.com/new-inventory/index.htm?utm_source=StreamEmailCampaign&utm_medium=email&utm_campaign=N24-Sales_Altima>

**Disclaimer:** VIN 1N4AL4CV3NN341886. Model # F16221. MSRP $32,770. Selling price $31,770. Lease for 24 months at 10k mi/year. $2,500 down payment due at lease signing plus tax, title, registration, doc fee, and acquisition fee. $0 security deposit. Offer includes all applicable incentives and rebates. Payment based on Tier 1 credit rating. Must finance through NMAC. See dealer for details.

**Vehicle #3:**

New 2021 Nissan Rogue Sport S AWD

$298

per month lease for 18 months4

VIN JN1BJ1AWXMW444720

<https://www.nissan24auto.com/new-inventory/index.htm?utm_source=StreamEmailCampaign&utm_medium=email&utm_campaign=N24-Sales_RogueSport>

Disclaimer: VIN JN1BJ1AWXMW444720. Model #27011. MSRP $27,195. Selling price $27,195. Lease for 18 months at 10k mi/year. $2,500 down payment due at lease signing plus tax, title, registration, doc fee, and acquisition fee. $0 security deposit. Offer includes all applicable incentives and rebates. Payment based on Tier 1 credit rating. Must finance through NMAC. See dealer for details.

**Add the featured vehicle below:**

**Vehicle #4:**

New 2022 Nissan Frontier S 4x4

$187

per month lease for 18 months5

VIN 1N6ED1EK7NN631474

<https://www.nissan24auto.com/new-inventory/index.htm?utm_source=StreamEmailCampaign&utm_medium=email&utm_campaign=N24-Sales_Frontier>

Disclaimer: VIN 1N6ED1EK7NN631474. Model #32012. MSRP $34,875. Selling price $34,875. Lease for 18 months at 10k mi/year. $2,500 down payment due at lease signing plus tax, title, registration, doc fee, and acquisition fee. $0 security deposit. Offer includes all applicable incentives and rebates. Payment based on Tier 1 credit rating. Must finance through NMAC. See dealer for details.

**Update the 2 service offers and coupons with the following information:**

**Nissan Accessories**

10% Off any Nissan Accessory

Must present coupon when order is written. Applies to Nissan vehicles. Can not combine with any other specials, coupons, discounts, tires, or board specials. Prior sales excluded. See service advisor for details.

**Tire Special**

Buy 3 Tires, Get the 4th for $1.00

Available on select tires and sizes on select vehicles. Not valid with any other offer. Prior sales excluded. Plus tax. See service advisor for details.

**Update the stores contact information**

1016 Belmont St. | Brockton, MA 02301

Exit 17A, Route 24

888-421-1143

**Add the following links**

Logo: <https://www.nissan24auto.com/?utm_source=StreamEmailCampaign&utm_medium=email&utm_campaign=N24-Sales>

New Inventory: <https://www.nissan24auto.com/new-inventory/index.htm?utm_source=StreamEmailCampaign&utm_medium=email&utm_campaign=N24-Sales>

Pre-Owned: <https://www.nissan24auto.com/used-inventory/index.htm?utm_source=StreamEmailCampaign&utm_medium=email&utm_campaign=N24-Sales>

Value Your Trade: <https://www.nissan24auto.com/kbb/leaddriver.htm?utm_source=StreamEmailCampaign&utm_medium=email&utm_campaign=N24-Sales>

Directions: <https://www.nissan24auto.com/dealership/directions.htm?utm_source=StreamEmailCampaign&utm_medium=email&utm_campaign=N24-Sales>

Facebook: <https://www.facebook.com/Nissan24>

Twitter: <https://twitter.com/Nissan24Auto>

Instagram: <https://www.instagram.com/nissan24auto/?hl=en>

Youtube: [youtube.com/channel/UCNcfPfUrCY5c2V4aetYUWbA](http://youtube.com/channel/UCNcfPfUrCY5c2V4aetYUWbA)